



Registration for IIA–Maritime Chapter’s **Unicorns and the Case for Analytics** event, scheduled for 1:30 pm on May 27, 2021, is now open.

Click here to register <http://na.eventscloud.com/620319>

Location: Virtual - Zoom access required. Meeting link to be provided prior to the event by email to registrants.

Time(s): 1:30 pm - 2:30 pm

Instructional delivery method: Group Internet based

Field of Study: Auditing

CPE credit(s): 1 hour

Program level: Basic

Program description:

This interactive session will address the benefits and challenges associated with Data Analytics by relating practices that have been honed by over thirty years of work in the field. It will illustrate how businesses and auditors can embrace the use of analytics to deliver better risk identification and management, potential cost savings, and a reduction in fraud activity.

The session will cover: the importance of combining business process, IT, and audit to develop focused analytics that, starting with the audit objective, will identify the risks, controls and analytics that produce value-added audits. The session will leverage the knowledge and functionality gleaned from years of experience and analytics proven in hundreds of enterprises.

Target audience: Auditors, Risk professionals and their Managers, Directors and Executives who seek to be more knowledgeable about Data Analytics and the functionality of associated wisdom and experience.

Our instructors: David Coderre, MBA, ACDA and Mike Gassewitz, BA Sc.

David Coderre, MBA, ACDA

1. Senior Data Analyst
2. Passionate and genuine internal audit practitioner
3. 28 years in federal Public Service
4. Expert in data analytics

Mike Gassewitz, B.A. Sc.

1. CEO and Co-Founder of CTRLmatters
2. Driven and creative leader
3. Senior management experience across multiple industries

4. Highly adept at strategic planning and analytical problem solving

Cost: ****FREE**** for IIA / ISACA / Atlantic ACFE Chapter Members or \$5.00 + HST Non-Members

Course payment: Credit card online or cheque (if not a Member)

Please forward cheque payments to:

Institute of Internal Auditors - Maritime Chapter

Attn: Mr. George Murphy

PO Box 95

Halifax, NS B3J 2L4

Please indicate the name of the event and the participant(s) with the payment. If more than one individual from your organization is attending the event, you may pay with a single payment.